



LITERACY ACTION'S TRIVIA BEE

*An adult team trivia and spelling challenge to benefit
Literacy Action of Central Arkansas*

Friday, February 4, 2022 6:30-9p Central Arkansas Library's Hillcrest Hall

Vaccines and masking required for entry

<https://www.literacyactionar.org>

501.372.7323

TRIVIA BEE SPONSORSHIP OPPORTUNITIES

Have you heard all the buzz? **Literacy Action's Trivia Bee**, our reimagined adult team trivia and spelling challenge, is back! Show your support by participating in this fun-filled, lively evening hosted by **Literacy Action of Central Arkansas**.

Your sponsorship ensures that Literacy Action students have the materials they need to improve their literacy skills, change their lives, and elevate the Central Arkansas community.

Up to 10 teams of 8 will compete for the first-place trophy (complete with bragging rights!) and fantastic prizes. Recruit your colleagues, neighbors, family members and friends and make plans now to "bee" there!

QUEEN BEE PRESENTING SPONSOR

\$5,000

- Recognition in all media and marketing promotions before and during the event
- Company name and logo in all online communications:
 - Social media, Literacy Action website, newsletter
- Company name and logo featured prominently on invitation, program, and materials during the event
- Company-supplied banner with name and logo displayed at event
- Team entry for The Trivia Bee and 10 audience tickets

HONEY BEE SPONSOR

\$2,500

- Included in all media and marketing promotions as sponsor before and during the event
- Company name and logo in all online communications:
 - Social media, Literacy Action website, newsletter
- Company name and logo included in invitation, program, and materials during the event
- Company name and logo on display during the event
- Team entry for The Trivia Bee and 6 audience tickets

WORKER BEE SPONSOR

\$1,000

- Included in media and marketing communications as sponsor
- Company name and logo in all online communications
- Company name and logo included in invitation, program, and materials during the event
- Team entry for The Trivia Bee and 4 audience tickets

DRONE BEE SPONSOR

\$500

- Company name and logo in all online communications
- Company name and logo included in invitation, program, and materials during the event
- 4 audience tickets

ABCs for Literacy - \$100

- Included in online communications and program as the sponsor for a specific letter
 - Example: "M" for Murray Law Firm
- 2 audience tickets

Please contact **Dana Venhaus** for sponsorship opportunities at dvenhaus@literacyactionar.org or 501.372.7323.



Literacy Action's Trivia Bee Sponsorship Pledge Form

Name: _____

Business: _____

Address: _____

City, State, ZIP: _____

Phone: _____ E-mail: _____

We want to improve literacy in Central Arkansas by sponsoring **Literacy Action's Trivia Bee!**
Sponsorship registration deadline is **December 13, 2021** and payment is due by January 4, 2022.

- | | | |
|--------------------------|-------------------|----------|
| <input type="checkbox"/> | QUEEN BEE | \$ 5,000 |
| <input type="checkbox"/> | HONEY BEE | \$ 2,500 |
| <input type="checkbox"/> | WORKER BEE | \$ 1,000 |
| <input type="checkbox"/> | DRONE BEE | \$ 500 |
| <input type="checkbox"/> | ABCs FOR LITERACY | \$ 100 |

Payment:

Invoice me on _____.

Check enclosed made payable to Literacy Action of Central Arkansas.

Credit card (indicate type of card)

Visa

MasterCard

American Express

Card #: _____ Expiration _____ Security #: _____

Donor signature and date: _____

Make checks payable to **Literacy Action of Central Arkansas** and send with this form to:

Literacy Action of Central Arkansas, P.O. Box 900, Little Rock, Arkansas 72203

Thank you for your support of Literacy Action of Central Arkansas. If you have any questions regarding this sponsorship, please contact the development office at 501-372-7323. Literacy Action of Central Arkansas is a 501(c)3 organization, tax ID # 71-0638565.

All contributions are tax deductible within the limits prescribed by law.