



# LITERACY ACTION'S TRIVIA BEE

*An adult team trivia and spelling challenge to benefit  
Literacy Action of Central Arkansas*

Friday, September 15, 2023 6:30-9p Christ Episcopal Church 509 Scott Street LR

<https://www.literacyactionar.org> 501.372.7323

## TRIVIA BEE SPONSORSHIP OPPORTUNITIES

Have you heard all the buzz? **Literacy Action's Trivia Bee**, our reimagined adult team trivia and spelling challenge, is back! Show your support by participating in this fun-filled, lively evening hosted by **Literacy Action of Central Arkansas**.

Your sponsorship ensures that Literacy Action students have the materials they need to improve their literacy skills, change their lives, and elevate the Central Arkansas community.

Teams will compete for the first-place trophy (complete with bragging rights!) and fantastic prizes. Recruit your colleagues, neighbors, family members and friends and make plans now to "bee" there!

### QUEEN BEE PRESENTING SPONSOR

**\$5,000**

- Recognition in all media and marketing promotions before and during the event
- Company name and logo in all online communications:
  - Social media, Literacy Action website, newsletter
- Company name and logo featured prominently on invitation, program, and materials during the event
- Company-supplied banner with name and logo displayed at event
- Team entry for The Trivia Bee and 10 audience tickets

### HONEY BEE SPONSOR

**\$2,500**

- Included in all media and marketing promotions as sponsor before and during the event
- Company name and logo in all online communications:
  - Social media, Literacy Action website, newsletter
- Company name and logo included in invitation, program, and materials during the event
- Company name and logo on display during the event
- Team entry for The Trivia Bee and 6 audience tickets

### WORKER BEE SPONSOR

**\$1,000**

- Included in media and marketing communications as sponsor
- Company name and logo in all online communications
- Company name and logo included in invitation, program, and materials during the event
- Team entry for The Trivia Bee and 4 audience tickets

### DRONE BEE SPONSOR

**\$500**

- Company name and logo in all online communications
- Company name and logo included in invitation, program, and materials during the event
- 4 audience tickets

### ABCs for Literacy - \$100

- Included in online communications and program as the sponsor for a specific letter
  - Example: "M" for Murray Law Firm
- 2 audience tickets



## Literacy Action's Trivia Bee Sponsorship Pledge Form

Name: \_\_\_\_\_

Business: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

We want to improve literacy in Central Arkansas by sponsoring **Literacy Action's Trivia Bee!**  
Sponsorship registration deadline is **August 18** and payment is due by **September 1, 2023.**

QUEEN BEE	\$ 5,000
HONEY BEE	\$ 2,500
WORKER BEE	\$ 1,000
DRONE BEE	\$ 500
ABCs FOR LITERACY	\$ 100

Payment:

Invoice me on \_\_\_\_\_.

Check enclosed made payable to Literacy Action of Central Arkansas.

Credit card (indicate type of card)

Visa

MasterCard

American Express

Card #: \_\_\_\_\_ Expiration \_\_\_\_\_ Security #: \_\_\_\_\_

Donor signature and date: \_\_\_\_\_

Make checks payable to **Literacy Action of Central Arkansas** and send with this form to:  
**Literacy Action of Central Arkansas, 9301 N.Rodney Parham Rd Little Rock, AR 72227**

*Thank you for your support of Literacy Action of Central Arkansas. If you have any questions regarding this sponsorship, please contact the development office at 501-372-7323. Literacy Action of Central Arkansas is a 501(c)3 organization, tax ID # 71-0638565.*

*All contributions are tax deductible within the limits prescribed by law.*