



First Annual Pickle Up for Literacy Pickleball Tournament Saturday, January 13, 2024 River Center Benton, AR

A fundraiser benefiting Literacy Action of Central Arkansas

It's our first ever pickleball tournament, to benefit Literacy Action of Central Arkansas! Literacy Action will host Pickle Up for Literacy Saturday, January 13th at the River Center in Benton. Your support helps change lives and build a stronger community through adult and family literacy. All proceeds support Literacy Action students as they work to improve their literacy skills. Literacy Action will host Pickle

Up for Literacy on Saturday, January 13th at the River Center in Benton and would love your organization's support!

Literacy Action of Central Arkansas is a 501 (c)(3) nonprofit that provides free reading and English language tutoring in Pulaski, Faulkner, Saline and Conway counties. Don't miss this fantastic opportunity to promote your company while supporting the local community!

Pickle Up for Literacy! Presenting Sponsor \$5,000

- Featured in press release and promotions as presenting sponsor
- Company featured on event website
- Company name and logo on all marketing materials
- Company name and logo in all online communications
- Company-provided banner displayed with name and logo

Pickle Up for Literacy! Gold Sponsor \$2,500

- Included in press release and promotions as sponsor
- Company included on event website
- Company name and logo on all marketing materials
- Company name and logo in all online communications
- Company name and logo included on banner

Pickle Up for Literacy! Silver Sponsor \$1,000

- Included in press release and promotions as sponsor
- Company name and logo on Literacy Action's event facebook page
- Company name and logo included on banner

Pickle Up for Literacy! Bronze Sponsor \$500

- Included in press release and promotions as sponsor
- Company name and logo included on banner

Please contact **Dana Venhaus** for sponsorship opportunities: dvenhaus@literacyactionar.org 501.960.7105



2024 Pickle Up for Literacy! Pledge Form

Name: _____

Business: _____

Address: _____

City, State, ZIP: _____

Phone: _____ E-mail: _____

We want to improve literacy in Central Arkansas by sponsoring **Pickle Up for Literacy!**

Presenting Sponsor	\$ 5,000.00
Gold Sponsor	\$ 2,500.00
Silver Sponsor	\$1,000.00
Bronze Sponsor	\$ 500.00

Payment:

Invoice me on _____. Payment due by December 30, 2023.

Check enclosed made payable to Literacy Action of Central Arkansas.

Credit card (indicate type of card)

Visa

MasterCard

American Express

Card #: _____ Expiration _____ Security #: _____

Donor signature and date: _____

Make checks payable to **Literacy Action of Central Arkansas** and send with this form to:
Literacy Action of Central Arkansas 9301 N. Rodney Parham Rd. Little Rock, Arkansas 72227

Thank you for your support of Literacy Action of Central Arkansas. If you have any questions regarding this sponsorship, please contact the development office at 501-372-7323. Literacy Action of Central Arkansas is a 501(c)3 organization, tax ID # 71-0638565. All contributions are tax deductible within the limits prescribed by law.