

Third Annual Pickle Up for Literacy Pickleball Tournament

January 24, 2026 Pickleball Kingdom 2616 Shackleford LR 72205

A fundraiser benefiting Literacy Action of Central Arkansas



It's the third annual pickleball tournament to benefit Literacy Action of Central Arkansas! Pickle Up for Literacy will be held Saturday, January 24 at the beautiful, brand new Pickleball Kingdom in Little Rock. Your sponsorship of this event helps change lives and build a stronger community through adult and family literacy. Proceeds support our students as they work to improve their literacy skills.

Literacy Action of Central Arkansas is a 501 (c)(3) nonprofit that provides free reading and English language tutoring in Pulaski, Faulkner, Saline and Conway counties. Don't miss this fantastic opportunity to promote your business while supporting the local community. *Literacy Action Tax ID # 71-0638565; all contributions are tax deductible within the limits prescribed by law.*

Tournament Director: Scott Olsen Event Contact: Dana Venhaus, Literacy Action
For sponsorship opportunities please email dvenhaus@literacyactionar.org or call 501.960.7105

Pickle Up for Literacy Presenting Sponsor \$5,000

- Opportunity for opening and closing remarks and at award presentations
- Featured in press releases and promotions as presenting sponsor
- Company featured on event website
- Company name and logo on all marketing materials
- Company name and logo in all online communications
- Company banner featured with name and logo

Pickle Up for Literacy Podium Sponsor \$1,000

- Included in press release and promotions as sponsor
- Company name and logo on Literacy Action's website and all social media
- Company name and logo included on event banner
- Company banner displayed at the medal stand

Pickle Up for Literacy Banner Sponsor \$750

- Included in press release and promotions as Sponsor
- Company name and logo included on event banner and website
- Company banner displayed on a court

Pickle Up for Literacy Supporter \$250

- Individual's name included on event banner and social media
- Recognition on social media
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Players register at
<https://www.pickleballbrackets.com>



Pickle Up for Literacy Sponsorship Form January 24, 2026 Pickleball Kingdom Little Rock, AR

Name: _____

Business: _____

Address: _____

City, State, ZIP: _____

Phone: _____ E-mail: _____

We want to improve literacy in central Arkansas by sponsoring **Pickle Up for Literacy!**

- | | |
|---|-------------|
| <input type="checkbox"/> Presenting Sponsor | \$ 5,000.00 |
| <input type="checkbox"/> Podium Sponsor | \$ 1,000.00 |
| <input type="checkbox"/> Banner Sponsor | \$750.00 |
| <input type="checkbox"/> Supporter | \$250.00 |

Payment:

☐ Invoice me on _____. Payment due by January 22, 2026.

☐ Check enclosed made payable to Literacy Action of Central Arkansas.

☐ Credit card (indicate type of card)

☐ Visa

☐ MasterCard

☐ American Express

Card #: _____ Expiration _____ Security #: _____

Donor signature and date: _____

Make checks payable to **Literacy Action of Central Arkansas** and send with this form to:

Literacy Action of Central Arkansas 723 Center Street Little Rock, Arkansas 72201

Or pay online at <https://www.literacyactionar.org/donate> – note ‘pickleball sponsorship’ with payment.

Thank you for your support of Literacy Action of Central Arkansas, a 501(c)3 organization, tax ID # 71-0638565. All contributions are tax deductible within the limits prescribed by law. If you have sponsorship questions please contact Dana Venhaus at dvenhaus@literacyactionar.org or 501.960.7105.