



## **18<sup>th</sup> Annual Tour de Toad and Iron Toad Ride for Literacy**

*A family-friendly official Toad Suck Daze event benefiting Literacy Action of Central Arkansas*

Gear up for Toad Suck Daze and show customers your support for our community by sponsoring the **18<sup>th</sup> Annual Tour de Toad and Iron Toad Ride for Literacy!** Literacy Action of Central Arkansas hosts this popular bicycle benefit to help support our students as they work to improve their literacy skills – it’s a ToadSuck tradition! The ride will be held **Saturday, May 2<sup>nd</sup>** at the Conway Municipal Airport, and your sponsorship helps change lives through adult and family literacy.

This ever-popular family friendly event gets better every year! Take advantage of one of our sponsorship opportunities, guaranteed to get the word out about your company during our promotions and all the way up to the day of the ride. Don’t miss this fantastic opportunity to promote your company while building a stronger community.

<p style="text-align: center;"><b>IRON TOAD Presenting Sponsor</b> <b>\$5,000</b></p> <ul style="list-style-type: none"> <li>▪ Featured in press release and promotions as presenting sponsor</li> <li>▪ Company name and logo on all marketing materials</li> <li>▪ Company name and logo in all Tour de Toad online communications</li> <li>▪ Company-provided banner with name and logo displayed at finish line</li> <li>▪ Company name and logo included on finish line bannert</li> <li>▪ 4 individual rider registrations</li> </ul>	<p style="text-align: center;"><b>TOAD ROYALTY Sponsor</b> <b>\$2,500</b></p> <ul style="list-style-type: none"> <li>▪ Included in press release and promotions as sponsor</li> <li>▪ Company name and logo on all marketing materials</li> <li>▪ Company name and logo in all Tour de Toad online communications</li> <li>▪ Company name and logo included on finish line banner</li> <li>▪ 4 individual rider registrations</li> </ul>
<p style="text-align: center;"><b>TOADLET Sponsor</b> <b>\$1,000</b></p> <ul style="list-style-type: none"> <li>▪ Included in press release and promotions as sponsor</li> <li>▪ Company name and logo on Literacy Action’s Tour de Toad Event Page</li> <li>▪ Company name and logo included on finish line banner</li> <li>▪ 2 individual rider registrations</li> </ul>	<p style="text-align: center;"><b>TADPOLE Sponsor</b> <b>\$500</b></p> <ul style="list-style-type: none"> <li>▪ Included in press release and promotions as sponsor</li> <li>▪ Company name and logo included on finish line banner</li> <li>▪ 1 individual rider registration</li> </ul>

Please contact **Dana Venhaus** for sponsorship opportunities: [dvenhaus@literacyactionar.org](mailto:dvenhaus@literacyactionar.org) 501.960.7105



## 2026 Tour de Toad Sponsorship Pledge Form

Name: \_\_\_\_\_

Business: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

We want to improve literacy in Central Arkansas by sponsoring **Tour de Toad Ride for Literacy!**

- |                          |              |         |
|--------------------------|--------------|---------|
| <input type="checkbox"/> | IRON TOAD    | \$5,000 |
| <input type="checkbox"/> | TOAD ROYALTY | \$2,500 |
| <input type="checkbox"/> | TOADLET      | \$1,000 |
| <input type="checkbox"/> | TADPOLE      | \$500   |

Payment:

Invoice me on \_\_\_\_\_. Payment due by April 18, 2026.

Check enclosed made payable to Literacy Action of Central Arkansas.

Credit card (indicate type of card)

Visa

MasterCard

American Express

Card #: \_\_\_\_\_ Expiration \_\_\_\_\_ Security #: \_\_\_\_\_

Donor signature and date: \_\_\_\_\_

Make checks payable to **Literacy Action of Central Arkansas** and send with this form to:  
**Literacy Action of Central Arkansas 723 Center Street Little Rock, Arkansas 72201**

*Thank you for your support of Literacy Action of Central Arkansas. If you have any questions regarding this sponsorship, please contact the development office at 501-372-7323. Literacy Action of Central Arkansas is a 501(c)3 organization, tax ID # 71-0638565. All contributions are tax deductible within the limits prescribed by law.*